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*Kimberly R. Rositz*  
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#2

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of:

KOPLAR, Edward J.  
CIARDULLO, Daniel A.  
WITHERS, James G.  
CHUPP, Christopher

Attorney Docket No.: 55121-88021

Serial No.: 09/829,223

Group Art Unit: To Be Assigned

Filed: April 9, 2001

Examiner: To Be Assigned

For: UNIVERSAL METHODS AND DEVICE FOR HAND-HELD  
PROMOTIONAL OPPORTUNITIES

INFORMATION DISCLOSURE STATEMENT

Commissioner for Patents  
Washington, D.C. 20231

Sir:

This Information Disclosure Statement is being filed within three (3) months of the filing date of the application or date of entry into the national stage of an international application or before the mailing date of a first Office Action on the merits whichever event occurs last, in keeping with 37 CFR 1.97(b).

Applicants submit herewith patents, publications or other information of which they are aware, if any, which they believe may be material to the examination of this application and in respect of which there may be a duty to disclose in accordance with 37 CFR 1.56.



Specifically, Applicants provide copies of 23 U.S. patents which are cited in attached Form PTO-1449.

The filing of this Information Disclosure Statement shall not be construed as a representation that a search has been made (37 CFR 1.56(g)), an admission that the information cited is, or is considered to be, material to patentability or that no other material information exists.

The filing of this Information Disclosure Statement shall not be construed as an admission against interest in any manner. Notice of January 9, 1992, 1135 O.G. 13-25, at 25.

Any such patents, publications or other possibly material information which are known to Applicants are listed on the enclosed is a copy of PTO Form 1449 (modified) listing patents and/or other documents, legible copies of which are enclosed. After reasonable inquiry, no other information material to examination of the above-referenced application is known to Applicants.

Respectfully submitted,

Date: 7/2/01

A handwritten signature in black ink that appears to read "Randy L. Canis".

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Enclosures: PTO-1449 and references cited.

JUL 02 2001  
PATENT & TRADEMARK OFFICE

Page 1 of 1

FORM PTO-1449

INFORMATION DISCLOSURE STATEMENT

Atty Docket	Serial No.
55121-88021	09/829,223
Applicant	KOPLAR et al.
Filing Date	April 9, 2001
	Group To Be Assigned

U.S. PATENT DOCUMENTS

Examiner Initials	Document No.	U.S. Patent Document Number	Date	Name	Class	Sub-Class	Filing Date
AA	4,540,880	09-10-1985	Hipko				
AB	4,620,877	11-04-1986	Skukowski				
AC	4,745,468	05-17-1988	Von Kohorn				
AD	4,807,031	02-21-1989	Broughton et al.				
AE	4,876,592	10-24-1989	Von Kohorn				
AF	4,926,255	05-15-1990	Von Kohorn				
AG	5,034,807	07-23-1991	Von Kohorn				
AH	5,227,874	07-13-1993	Von Kohorn				
AI	5,253,345	10-12-1993	Fernandez et al.				
AJ	5,262,860	11-16-1993	Fitzpatrick et al.				
AK	5,283,734	02-01-1994	Von Kohorn				
AL	5,488,571	01-30-1996	Jacobs et al.				
AM	5,535,147	07-09-1996	Jacobs et al.				
AN	5,594,493	01-14-1997	Nemirofsky				
AO	5,697,844	12-16-1997	Von Kohorn				
AP	5,734,413	03-31-1998	Lappington et al.				
AQ	5,767,896	06-16-1998	Nemirofsky				
AR	5,815,127	09-29-1998	Jacobs et al.				
AS	5,835,388	11-10-1998	Heim				
AT	5,880,769	03-09-1999	Nemirofsky				
AU	5,907,350	05-25-1999	Nemirofsky				
AV	5,953,047	09-14-1999	Nemirofsky				
AW	6,094,228	07-25-2000	Ciardullo et al.				

FOREIGN PATENT DOCUMENTS

	Document	Number	Date	Country	Class	Sub-Class	Translation
	BA						Yes No
	BB						Yes No

OTHER (Including Author, Title, Date, Pertinent Pages, etc.)

CA	Interactive Systems, Inc. – Core Technology, brochure, 17 pages
CB	TV Answer News Summary, February 1993, 5 pages
CC	TV Answer – Applications, 29 pages
CD	The International Journal of ITV – The 100 Day Report, 14 pages

Examiner

Date Considered

EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP:609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to Applicant.